

Best Tourism Villages by UN Tourism Network

Village Talks *Voices from the Ground*

Tourism for Nature: Conserving Natural Resources through Sustainable Rural Development

Thursday, 31 July 2025

13:00-14:30 (CEST) – Zoom online meeting

Programme

Chair: Ms. Federica Iellici, Programme Officer, Tourism for Rural Development Programme, UN Tourism

13:00 – 13:05 Welcome Remarks

Mr. Jost Neumann, Coordinator, Tourism for Rural Development Programme, UN Tourism

13:05 – 13:15 Keynote Speech

Ms. Kirsi Hyvaerinen, UN Tourism Expert

13:15 – 13:35 Growing Tourism through Mountain Stewardship

Sauris Zahre, Italy

Ms. Fabiana Gorassini, Head of Tourist Information Office, Municipality of Sauris Zahre

13:35 – 13:55 Driving Sustainability in Coastal Tourism

Pissouri, Cyprus

Ms. Carol Bailey, Village Representative, Pissouri

13:55 – 14:15 Nature-Based Tourism for Conservation

Mindo, Ecuador

Mr. Fernando Arias, President, GAD Parroquial de Mindo

14:15 – 14:30 Q&A

Closing Remarks